

Hi I'm

SHAWN CLAMPITT

UX Researcher & Designer

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EDUCATION

**Bachelor of Fine Arts -
Communication Design**

Texas State University

UX Research & Design Course

Career Foundry

SKILLS & METHODS

- Research Planning
- Human Centered Design
- Generative Research
- Evaluative Research
- Moderating User Interviews
- Usability Testing
- Research Recruiting
- Survey Construction
- Data Synthesis & Analysis
- Prototyping
- Agile UX
- Lean UX
- Personas & Scenarios
- Journey Modeling
- Compliance & Best Practices

TOOLS

- Figma
- SurveyMonkey
- Jira
- Confluence
- Salesforce
- Calendly
- Adobe XD
- Illustrator
- Photoshop
- InDesign
- Miro
- Google Forms
- Balsamiq
- Marvel

ABOUT ME

My passion for design and creative problem solving has led me to pivot my career path to UX. Over the last 3 years I have dedicated myself to learning and growing as a designer and researcher. User advocacy is the most engaging and fulfilling professional experience I have ever had. I hope to utilize my skills to strengthen a collaborative team focused on user-centered design and research.

EXPERIENCE

UX Researcher SunPower - Austin, TX

11/2022-11/2023

- Conducted user interviews
- Synthesized findings into actionable insights
- Prepared detailed summary documents for stakeholders
- Created a repository for research findings, templates, and knowledge base
- Built surveys
- Facilitated inter-departmental communication

As the sole researcher on the digital product team, I supported 8 PMs and 3 designers. My time was split between two main responsibilities:

1. Planning, conducting, interpreting, and disseminating generative and evaluative research for new and existing digital products and initiatives.
2. Laying the foundation to build a larger research team over time. This involved establishing SOPs, tenants, goals, & best practices, as well as working with adjacent teams to de-silo existing data & creating processes to share findings.

Solar Advisor + Quality Assurance SunPower - Austin, TX

2/2020-11/2022

- Created processes to track new metrics
- Coaching and training

As a member of the solar advisor and QA teams, I maintained and ensured a standard of excellence in the process that resulted in improved production as well as facilitated better relationships with our dealers.

Graphic Designer Freelance

5/2011-Present

I created digital designs and branding on a variety of projects. Clients included food trucks, churches, bands, and businesses. Uses included logos, T-shirts, album art, stickers, style guides, menus, signs, banners, fliers, posters, etc.

REFERENCES

Aaron Lawrence

Senior UX/UI Designer - SunPower
aaronlawrencedesigns@gmail.com

Terrence Brown

Director of Product Mgmt - SunPower
terrence.brown@sunpower.com